

HACO PRESS RELEASE – August 12, 2025:

## **HACO USA to Showcase Expert Solutions at FABTECH 2025 in Chicago**

### **HACO USA Unveils Next-Gen Press Brake and Automation Solutions at FABTECH 2025**

HACO USA, a leader in sheet metalworking machinery and automation, is excited to announce its participation in FABTECH 2025, North America's premier event for metal forming, fabricating, welding, and finishing. Taking place September 8–11 at McCormick Place in Chicago, FABTECH brings together over 1,500 top suppliers and thousands of industry professionals seeking the latest solutions to boost productivity and profitability.

#### **Meet the Experts at Booth B11021**

At Booth B11021, HACO USA's team of technical specialists will be available to discuss the latest advancements in press brake technology, robotic automation, and intelligent software—engineered to meet the evolving needs of job shops, OEMs, and contract manufacturers in the automotive, aerospace, and general fabrication sectors. Visitors can participate in live programming sessions, review product capabilities, and receive one-on-one consultations tailored to their production needs.

### **Ask Our Team about New Products**

#### **OptiForm Press Brake**



Discover the new OptiForm, a European-built hydraulic press brake designed for maximum efficiency, reliability, and ease of use. With its compact footprint, advanced 2D multi-touch control, and robust safety features, OptiForm enables workshops to accelerate turnaround times and deliver consistent, high-quality results—even on tight deadlines.

#### **FLEXBEND Robot Bending Cell**



See how the FLEXBEND automates the bending of small to medium-sized parts with unmatched precision. This compact robotic cell features rapid offline programming, a space-saving design, and intuitive operation—making cost-effective automation accessible even for smaller production runs. By reducing manual handling and setup time, FLEXBEND helps manufacturers increase throughput and reduce labor costs.

**HACO Group**

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## **HACOBEND Pro Software**

Explore HACO's powerful offline programming solution for press brakes, available in both 2D and 3D versions. HACOBEND Pro streamlines program creation, minimizes setup time, and allows operators to test part feasibility before production. By enabling programming from the design office, shops can avoid material waste, optimize workflows, and maximize machine uptime.

## **Meet Experts**

Visitors to Booth B11021 can participate in live programming demonstrations, review product capabilities, and receive one-on-one consultations tailored to their specific production challenges. HACO's experts will be on hand to discuss how these solutions can be customized to meet the unique requirements of your operation.

## **Register and Connect**

Register for FABTECH 2025 at [fabtechexpo.com](https://fabtechexpo.com) and add Booth B11021 to your show plan. For more information or to schedule a meeting with the HACO USA team, visit our website or contact Jonathan White at [jonathan@hacoatlantic.com](mailto:jonathan@hacoatlantic.com).

## **About HACO Group**

HACO Group is a global leader in the design and manufacture of high-quality sheet metalworking machinery. With over 60 years of expertise and a commitment to innovation, HACO provides a comprehensive range of products, including press brakes, shears, punches, and laser cutting systems, tailored to meet the needs of modern sheet metal fabricators.

Driven by a passion for precision and reliability, HACO combines advanced technology with proven craftsmanship to deliver durable, efficient, and user-friendly solutions. Our global network of production facilities, sales offices, and service centers ensures close customer support and rapid response worldwide.

At HACO, we continuously invest in research and development to bring cutting-edge solutions to the market, helping customers improve productivity and stay competitive in a rapidly evolving industry.

## **Contact HACO USA**

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